

PRESS RELEASE

ASSIST Creative resources Ltd  
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## **Free one-day health club membership with Josmarc.com**

Josmarc.com, the specialist healthy lifestyle internet department store, is offering every customer who spends just £30 before the end of 2010 a free one day membership and health check at a Fitness First health club.

The offer entitles customers and a friend to a guest membership and five point health check at one of 170 Fitness First clubs in the United Kingdom. The professional health check will assess customer's heart rate, flexibility, blood pressure, body fat and lung capacity whilst they can also take part in one of many group exercise classes before unwinding in a relaxing lounge.

Fitness First is the world's largest health and fitness club group with over 1.5 million members across the globe. Fitness First health clubs use the latest cardiovascular and resistance training equipment and expert staff are on hand to support your workout sessions and answer any queries you may have.

Josmarc.com stock a wide range of consumer electronics, sporting goods and fashionable sports watches designed to complement healthy living. Combining outstanding customer service with full technical user support, Josmarc.com are committed to bringing customers innovative technology and design from some of the world's most recognisable brands at great prices.

To take advantage of this fantastic offer customers have to simply spend £30 or more in a single transaction on Josmarc.com before the end of the year and their guest membership voucher will be dispatched with their order. This voucher can then be presented at any Fitness First health club and entitles the user and a friend to full use of non-paid for facilities for one day.

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**For more information about this press release**, please contact the media division:

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The Media Division will be unveiling many innovative new media strategies across a wide variety of communication platforms over the next few weeks. You can keep up to pace with the development by visiting our press room: [www.assist.co.uk/press-room](http://www.assist.co.uk/press-room)

**About sportASSIST**

The fitness and sports technology distribution division of ASSIST creative resources Ltd, sportASSIST, specialises in products that enable the consumer to get the most out of their sport and fitness training.

Distribution of quality market leading technology that is highly innovative and easy to use is at the heart of sportASSIST's strategy. Building on ASSIST's established credentials as a leading distributor of ground breaking technical products, sportASSIST offers a complete UK & Ireland sporting goods and outdoor equipment distribution service, including field sales, technical support, servicing & repair, marketing support, media management and product testing & research development services. The company's integration of these wide -ranging capabilities assures its position as an innovator in technical sports product sales, marketing and product research systems.